







ACHARYA N. G. RANGA AGRICULTURAL UNIVERSITY

RKVY-RAFTAAR,

Ministry of Agriculture and Farmer's Welfare, Government of India Supported & Funded Project

ANGRAU-Agri Innovations and Entrepreneurship Development Cell

ANGRAU POSHAN INCUBATOR PRAJWALAN

Half Yearly Bulletin (July 2022- December 2022)

From The Desk of Vice-Chancellor



Dr. A. Vishnuvardhan Reddy Vice-Chancellor, ANGRAU

Kev Highlights

- ❖ Launch of 5th Cohort.
- National Webinars and Workshops on the Eve of Azadi Ka Amrit Mahotsav
 & G20 Presidency
- Valedictory Ceremony of 2 months
 Internship/Incubation
 Programme
- Incubatees Success Stories
- Orientation Programmes
- Dignitary Visits

In today's start-up ecosystem, a sudden Agri start-ups boom has given rise to institutions like incubators and accelerators willing to invest in interesting business ideas which are useful to the farmers. The rise of startup incubators and accelerators has coincided with the surge in businesses and venture funding. By the end of 2023, there will be 900 startup accelerator programmes in India, up from around 585 in 2017. The best startup incubator programs can help firms develop their concept, create a business strategy, focus on product-market fit, pinpoint difficulties with intellectual property, and network within the startup ecosystem and Incubators provide resources and services to entrepreneurs, including working space and offices, technical expertise, management mentoring, administrative services, technical support, business networking and advice on intellectual property, sources of financing, markets, and strict admission/exit rules. ANGRAU Agri Business incubator is concentrating its effort on helping innovative and fast-growth startups that are likely to have a significant impact on the 1local economy in the state of Andhra Pradesh.

2 months Internship/ Incubation Programme

NAMED AND ADDRESS OF PERSONS ASSESSED.

Selected Incubatees of 4th Cohort undergone for 2 months Internship/Incubation Programme in Hybrid mode from 29th June 2022 to 6th August 2022. Sessions on various aspects of business establishment & development were organized in offline and online mode with experts from different institutions & organizations.

Industrial Visit of Incubatees to Sri Varsha Foods. Pvt. Ltd.

Field visit to Sri Varsha Food Products India Ltd. on 03.08.2022, to 4th Cohort Incubatees to understand better the industrial setup, Food processing methods and Packaging techniques. Thankful to Mr. V. Vishnuvardhan, Quality assurance manager for his support & guidance during the visit.

Valedictory Ceremony of 2 Months Incubation/ Training Programme

Organized Valedictory Ceremony of 2 months/60hrs Internship / Incubation Programme under the chairmanship of the Dr. P. Rajasekhar, Associate Director of Research, RARS, on 6th Aug 2022. Prof. Jamuna Duvvuru, Hon'ble Vice-Chancellor, Sri Padmavati Mahila Viswavidyalayam graced the event as chief guest and delivered key note address for the SANKALP and SAMVRUDDHI Incubatees. On this Occasion Dr. P. Bala Hussain Reddy, PI& CEO of the project has explained the further selection process to the Incubatees. Incubatees were given an Intensive training on different topics by various resource persons to move ahead and excel in their entrepreneurial journey.











Participation in Samarth Programme

PI & CEO of ANGRAU Poshan Incubator Dr. P. Bala Hussain Reddy Participated in the Samarth Programme Organized by Indian Agricultural Research Institute (IARI), New Delhi on 4th & 5th Aug 2022.



Pre-Funding and Post Funding Visit to Startups

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ANGRAU Poshan Incubator Team, visited 3rd Cohort Startups, before disbursement of Grants as a part of Pre-funding Visit and Post funding visit to 2nd Cohort Funded Startups to review the progress of work.







Organized 2nd RIC meeting for 4th Cohort

ANGRAU Poshan Incubator has organized 2nd RIC meeting of 4th cohort on 20.09.2022 to select Innovative ideas / Startups for further phase of funding after the completion of two months Internship / Incubation Programme at RARS, Tirupati.



Organized 3rd RIC meeting for 2nd Cohort

ANGRAU Poshan Incubator has organized 3rd RIC meeting for 2nd Cohort funded Startups to review the Progress of the respective Startup's after the disbursement of 1st Installment on 21.09.2022 and recommend for further release of 2nd installment.



Organized National Webinars on the Eve of Azadi Ka Amrit Mahotsav

Organized Three National Webinars on the Eve of Azadi Ka Amrit Mahotsav with an Initivative to provide knowledge to the Entrepreneurs in Agri Sector in Different Disciplines.

- 1) "Digital Marketing for Agri Startup" on 28th July 2022.
- 2) "Marketing Strategies for successful Agri Innovations" on 30th Aug 2022.
- 3) "Emerging Trends in Post Harvest Technology and Value Addition in Food Processing" on 15th & 16th Nov 2022.

The event was graced by Dr.. A. Vishnuvardhan Reddy, Hon'ble Vice Chancellor of ANGRAU, Dr. L. Prashanthi, Director of Experimental Stations ANGRAU and Dr. P. Rajasekhar, Associate Director of Research and some other dignitaries of ANGRAU.



Grant Disbursement to 3rd Cohort

Organized the Grant Disbursement Event of 3rd Cohort funded Startups, an amount of 58.90 lakhs as first installment from a total sanctioned fund of 117.50 Lakhs Disbursed to 17 startups on 07.10.2022. Dr. K N Satyanarayana, Director, IIT-Tirupati has graced the event as Chief Guest and disbursed the first installment cheques to the selected Incubatees.

Participated in Agri Conclave & Kisan Sammelan 2022, New Delhi

ANGRAU Poshan Incubator team, along with 10 of our funded Startups, participated in Agri Conclave & Kisan Sammelan 2022, Inaugurated by **Hon'ble Prime Minister Shri. Narendra Modi**, organized at IARI, Pusa Mela Grounds, New Delhi on 17th & 18th Oct 2022 The startups showcased their innovative products in the Sammelan.







Participation in Symposium

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Team ANGRAU Poshan Incubator Participated in the symposium organized in Sri Padmavathi Mahila Vishwa Vidyalayam, Tirupati on "Building Innovation, Incubation & Entrepreneurship in HEIs" & presented the activities of ANGRAU Poshan Incubator.





Participation in Interactive Seminar

Team ANGRAU Poshan Incubator Participated in Interactive Seminar on "Promoting Innovation, Incubation and Entrepreneurial Ecosystem across HEI's of AP" organized in Sri Padmavathi Mahila Vishwa Vidyalayam, Tirupati



Dignitary Visits

Dr. Rakesh Pandey, President of Indian Phyto Pathological Society, New Delhi Visited ANGRAU Poshan Incubator. Dr. P. Bala Hussain Reddy, PI & CEO explained the activities of ANGRAU Poshan Incubator.



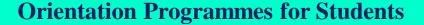
Radio-Talks

PI & CEO of ANGRAU Poshan Incubator, Dr. P. Bala Hussain Reddy along with incubatee Mrs. B. Sarala Kumari of 1st Cohort delivered a Radio Talk.



Launch of 5th Cohort

Invited applications from enthusiastic for SANKALP-2022 (AOP) entrepreneurs SAMVRUDDHI-2022 (SAIP) from 11th Nov 2022 to 25th Dec 2022, through social media promotions and print media, radio talks etc.. Received a total of 85 applications for SANKALP-2022 and 30 proposals for SAMVRUDDHI-2022; Apart from that, 29 rolling applications and 17 applications received from Startup Indian Portal were also added thus making the total number to 161. Applications are from various sectors viz., Farm Mechanization, Organic Farming, Food Technology, ICT & IOT, Bio Fertilizer, Supply Chain Management, Agri Extension, Waste to Wealth etc.



Orientation Programmes & Boot camps for students were conducted by ANGRAU Poshan Incubator in different colleges in Andhra Pradesh during the month of November and December 2022, with a motto to create awareness among students regarding RKVY-RAFTAAR ABI scheme and to encourage students to pursue innovative ideas as a business model.

Release of ANGRAU Agri Business Incubator brochure

Release of ANGRAU Agri Business Incubator brochure by Hon'ble Minister for Agriculture Sri K. Govardhan Reddy garu during Ag-Tech 2022 on 3rd December 2022 in Guntur.









Incubatees Success Stories

Dr. A. Sridevi of 2nd Cohort was a part of the "Interactive session with Students, Women SHGs & Women Achievers" with "Her Excellency Smt. Droupadi Murmu, Hon'ble President of India" at SPMVV, Tirupati on 5th Dec 2022.





Media Mentions

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తిరుపతి ఎద్యుతేషన్ : ఈ నెల 17, 18వ తేదీల్లో దేశ రాజధాని న్యూఢిల్లీలో పీఎం కిసాన్ సమ్మాన్ సమ్మేళన్, అగ్రి స్వార్డప్ కాంక్లేవ్–2022 జరిగింది. ఈ సమ్మేళన్లో దేశ వ్యాప్తంగా అగ్రి స్వార్డప్ సం స్థల బ్రతినిధులు పాల్గొని ఆవిష్కరణలను బ్రద

స్వల ప్రతినిధులు పాల్గొని ఆవిష్కరణలను ప్రద ర్యించారు. ఆచార్య ఎన్జ్ రంగా వ్యవసాయ విశ్వ విద్యాలయం ఆర్కేపీవై రాఫ్తార్ అగ్రి ఇంక్యుటే టర్ ద్వారా నెలకొల్పిన 10ఆగ్రి స్టార్టప్ సంస్థల ప్రతినిధులు తమ ఆవిష్కరణలను ప్రదర్శించి నటు పాజెక్ మినుపల్ ఇనెసిగేటర్ దాకర్ పి బా

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ందు. వీరిగి నట్టిందిగాగం చేసుకుని సమాలంలో వ్యవసాయారికి ప్రావార్యం కేసుకులాబాది కోరాకు ప్రభిస్తారు కూశాల ఆనోదుదిందే మీగే ఇద్దర్ కటిపాసారి, సరిగోదని స్విట ఏడింది ఇద్దకి మీమల్లు పట్టుకు ప్రవాద సిరిగోదరుకు ఇద్దర్ దాలసార్కుగొన్ని ఓడుకిస్ మేసేంద్ వరిష్టిస్తే, సహాలు మేసుల్ ఇట్టిందుకే, అగ్గి సింగిస్ మేసేముల్ సంస్థ ఆటిసికి ఇద్దర్ ఓ సి.సింగ్లోసాలో తరితరుల పాట్టిందిన





Dr. P. Rajasekhar

Associate Director of Research RARS, Tirupati

Dr. P. Bala Hussain Reddy

PI & CEO R-ABI - ANGRAU

Agri Innovations & Entrepreneurship Development Cell, RARS, Tirupati, Andhra Pradesh.

Email: rabirarstpt@angrau.ac.in

angraurabitpt@gmail.com

Phone: 9441670829

ANGRAU-AIED CELLTEAM

- 1. Dr. M. Naresh Reddy, Business Manager
- 2. Smt. A. Lakshmi Thulasi, Asst. Manager
- 3. Er. K. Santosh Kumar, Business Executive
- 4. Smt. C. Rama Devi, Office Assistant